

Curriculum vitae

Rajitha Xavier

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Current position

Assistant Professor of Commerce in Mary Matha Arts and Science College, Mananthavady (graded A by NAAC), affiliated to Kannur University, Kerala, India.

Academic record

Doing PhD in Commerce in Bharathiar University, Coimbatore, Tamil Nadu, India.

M.com, 2005, University of Calicut.

B.com 2003, University of Calicut.

Achievements/Distinctions

1. Passed the national level eligibility test for lectureship in Commerce conducted by the University Grants Commission, the apex body coordinating higher education in India.
2. Secured First Class with First Rank in the M.com examination.

Research profile

Minor Research

Topic- Eco Friendly Products and Environment: Role of ‘Uravu’ in Wayanad District of Kerala

Doing PhD in Commerce in Bharathiar University, Coimbatore.

Publications

Papers Published

1. A good “teacher – student” relationship develops successful persons, Don Bosco journal of humanities and social science. ISBN 978-93-80800-13-4 VOL NO.1, JANUARY 2014. Page no. 56-64.
2. A descriptive analysis of Kerala economy with special reference to Agriculture, Education, Health and Industrial sector in the current scenario, POSEIDON- Journal of Commerce, Management and Social Science. ISSN:2319-6238 VOL 3 NO.1 JUNE 2014. Page no.105-112.
3. The success story of Indian Coffee House, Cooperative Society – A case study, POSEIDON- Journal of Commerce, Management and Social Science. ISSN:2319-6238 VOL 3 NO.2 DECEMBER 2014. Page no.176-182.
4. Current Developments in Indian Capital Market with special indication to ‘Equity Share Price’ in Ten Prominent Sectors in BSE Sensex Scenario, MIRROR-Peer refereed Bi-annual International Research Journal of Commerce, Management and Social Science, ISSN 2249-8117, VOL.5 NO.1 MARCH 2015. Page no.138-146.
5. Continuing Professional Development in Higher Education, Don Bosco journal of humanities and social science. ISBN 978-93-80800-13-4 VOL NO.2, JANUARY 2016. Page no.48-53.
6. “A Study on Impulse Buying Behavior of Tourists”. POSEIDON, Journal of Commerce and Management and Social Science, ISSN: 2319-6238, Vol.5 No.1, June 2016, page-71-75.
7. A Study on Shoppers Mind- set towards Eco-Friendly Manufactured Goods, MIRROR-Peer refereed Bi-annual International Research Journal of Commerce, Management and Social Science, ISSN 2249-8117, VOL.6 NO.2 SEPTEMBER 2016. Page no.209-213.
8. “Attitude of Tourists towards Intrinsic and Extrinsic Product Cues on Impulse Buying – A Study on the Basis of Nationality and Gender” in Amal International Journal of Economics and Social Sciences, Vol.2 Issue 3. March 2017. Page no. 63-69
9. “A Study on Tourists Satisfaction in Impulse Buying”- Emperor International Journal of Finance and Management Research ISSN:2395-5929- 2018

Seminars and Workshops Attended

1. Dynamics of Capital Market; Equities and Derivatives'. NMSM Govt: College, Kalpetta. 27th February 2013.
2. 'Contemporary Issues of Research Methodology in Social Science'. NMSM Govt: : College, Kalpetta. 25th and 26th November 2013.
3. 'Impact of Recent Changes in Tourism Industry'. Government College Mananthavady. 7th December 2013.
4. Students mentoring, new trends and innovations in higher education. Don Bosco College, Sulthan Bathery. 10th January 2014.
5. 'Basics of modern research'. St Joseph's College, Irinjalakuda. 22nd march 2014.
6. Perspectives in effective education and teacher engagement. Don Bosco College, Sulthan Bathery. 25th November 2014.
7. 'Changing contours of micro finance institutions; A rural development perspective'. Government College Mananthavady. 11th December 2014.
8. . Four day workshop on "Interventions of Innovative Software Initiatives in social science Research". Government college Mananthavady, from 13th January to 16th January 2016.
9. Four day workshop on "Application of Statistical Packages in Social Science Research". Government college Mananthavady, from 30th November to 3rd December 2016.
10. Participated as the programme Co-ordinater in the Student Development Programme on "Students Academic Enrichment" conducted at Mary Matha Arts and Science College, Mananthavady on 23.03.2017.
11. Participated for the Faculty Development Programme in Concepts Coaching conducted by ICT Academy of Kerala on 24.03.2017 to 25.03.2017.
12. Attended five day workshop on "Statistical Packages in the arena of Business Research" at Government College Mananthavady, from 5th December 2017 to 9th December 2017.
13. Participated 7 day workshop on "research Methodology and Data Analysis with Statistical Packages". Mary Matha Arts and Science College Mananthavady from 7th to 13th may 2018.

Orientation and Refresher Attended

Attended Orientation Programme in Academic Staff College, University of Calicut from 05-06-2014 to 02-07-2014.

Attended Refresher course in soft skills and personality development at HRDC-University of Mysore from 17-02-2017 to 09-03-2017

Paper Presented

1. Presented the research paper entitled “Role of Uravu in tourism promotion of Wayanad district of Kerala” in the national seminar at Government College, Mananthavady. (7th December 2013)
2. Presented research paper entitled “A good teacher – student relationship develops successful persons” in the national seminar at Don Bosco College, S. Bathery. (10th January 2014)
3. Presented research paper entitled “continuing professional development in higher education” in the national seminar at Don Bosco College, S.Bathery. (25th November 2014)